

# LAURA GRACE

## PHOTOGRAPHY

### FAQ SHEET

Whether you are considering or have decided on Laura Grace Photography for your photographic needs, you probably have some questions! For your convenience, here is a list of frequently asked questions. If your question is not answered here, please feel free to email me directly - [info@lauragracephotography.ca](mailto:info@lauragracephotography.ca).

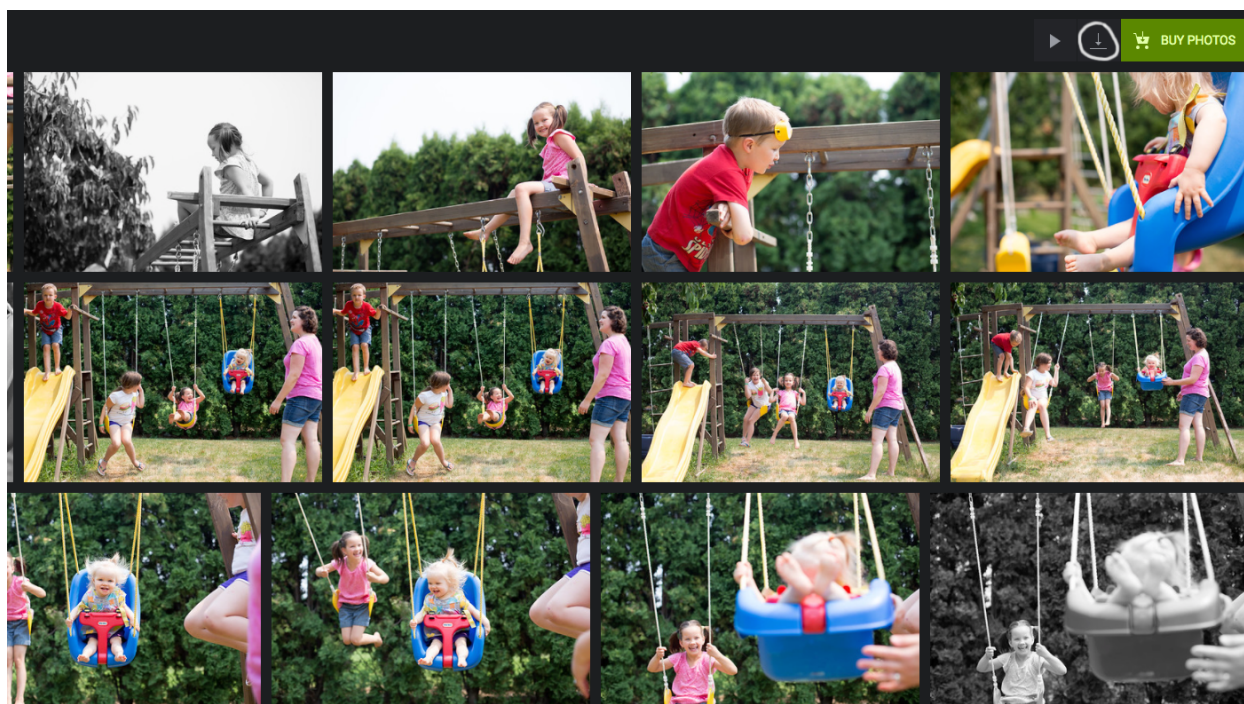
#### ARE THE PHOTOS INCLUDED IN THE COST OF A SESSION?

Yes! Absolutely. After the session, I will carefully select all of the images that turn out and after editing said images, I will deliver them to you via an online, password protected photo gallery.

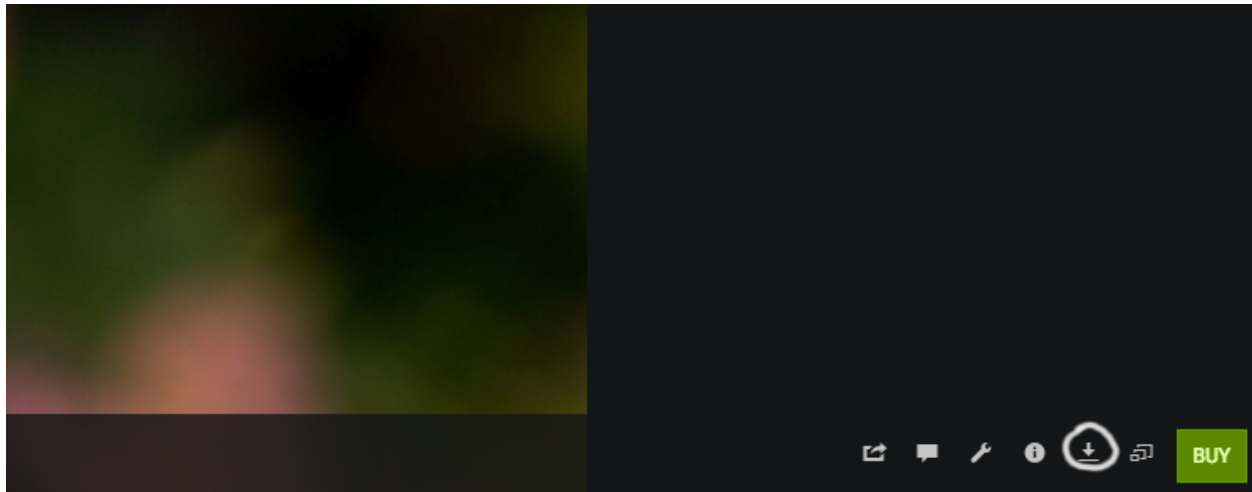
#### HOW DO I ACCESS MY PHOTOS?

When your photos are ready, I will deliver them to you through an online photo gallery called *Smugmug*. I will send you a link to this gallery, which will prompt you to enter a password upon entering it. The password will be in the same email as the link. Once you are in the gallery, you can view the images all together and/or individually.

You will be able to download your photos all at once by clicking on the down arrow symbol as shown below:



If you wish to download your images individually, you can click on the image you want to download and click on the same down arrow symbol located on the bottom right of the screen:



\*Note: The “BUY PHOTOS” and “BUY” buttons refer only to the option for you to purchase prints online via *Smugmug* which is where your gallery is hosted.

#### WHAT LENGTH OF A SESSION SHOULD I BOOK?

I will always advise you on how much time you require for your photoshoot based on my experience with clients that have booked me for the same type of session you are interested in. The time required will also depend on a few different factors: what type of session it is, how many locations you'd like to go to, how big your family is, if equipment set-up is involved, etc.

#### HOW MANY PHOTOS WILL I BE RECEIVING?

This will once again depend on what type of photoshoot you are booking. For example, a one hour Lifestyle photoshoot will result in anywhere from 100 to 300 digital images, where as, a half hour professional portrait session will most likely result in 10 to 40 digital images. A two hour event will probably result in upwards of 500 digital images.

Keep in mind that these numbers are just examples. I treat each photoshoot as a unique situation seeing as not every person, family or event is the same. I take the necessary time to ease into each session, to gauge interest and comfort in front of my lens and from there, the photographs typically increase rapidly in both number and speed!

#### WHERE WILL THE SHOOT BE?

Majority of my photo sessions typically take place at an outdoor location, weather permitting of course. I've photographed at several of Calgary's beautiful parks and have never been disappointed. I am always happy to suggest a park based on what you are interested in. I will often ask clients what area of the city they live in so as to keep the location convenient for them. I will also ask them what they would like in their photos: trees, water, paths, bridges, wide open fields, architecture, urban

elements, etc. A discussion will also be had about when the best lighting will appear based on the mood you're looking for and what season we are in.

If an outdoor photoshoot is not a possibility whether it be due to the season or the type of shoot (newborn for example), there are other options. There are some beautiful indoor locations in Calgary, that are either free of charge or require a pre-obtained permit. Another option is a studio rental, however, the cost of this can be quite high and so I tend to avoid this option. The third and most ideal option is a photoshoot in your home. Space and lighting are of course a major factor in this option, but it is my experience that a photoshoot in your home can result in very beautiful and relaxed images.

#### ARE YOU AVAILABLE OUTSIDE OF CALGARY?

Absolutely! However, if you are interested in booking me for a shoot that is located outside of Calgary's city limits, there will be additional costs involved for travel and accommodation. I charge \$0.54 for every kilometre traveled outside of Calgary. For example, if you live in Cochrane and you would like me to come to you for a photoshoot, there will be an additional fee of approximately \$20 for travel. If I am required to travel somewhere where I will need to spend the night or nights, the cost of my accommodation will also be an additional fee.

#### WHEN WILL MY PHOTOS BE READY?

This will depend on the type of shoot you have booked with me. For Lifestyle sessions of any kind, your photos will be delivered to you no later than 2-3 weeks from the time of the photoshoot. For events, 3-4 weeks. Weddings are 6-8 weeks. Professional portraits are 1 week. Product Photography/ Visual Branding photographs are 1-2 weeks. If you need more clarification or have further questions about turnaround time, feel free to email me directly!

#### DO YOU REQUIRE A DEPOSIT?

A deposit is only required for my services when booking an event, whether that be a wedding or otherwise. A 25% deposit will be required on the day of contract signing and the remaining 75% will be due on the day of the event.

#### HOW AND WHEN DO I MAKE PAYMENT?

The agreed upon payment (or remaining payment) for the session you have chosen will be required by end of day on the day of the scheduled photoshoot in one of three ways - e-transfer, cash or cheque made out to "Laura Johnston".

#### IS THERE A CONTRACT?

Yes, I have contracts for each of my services. A contract is not meant to be anything other than a way to protect both you, the client and myself, the photographer from any unwarranted impediments that may get in the way of you receiving exactly what you were hoping for from my services and me from doing the very best job I can for you.

Once you have decided to book my services for a photoshoot, I will send you the contract, which you will be required to sign and date and send back to me or bring with you to the photoshoot.

#### WHAT SHOULD I WEAR?

First of all, coordination (specifically with couples and families) is most certainly not necessary. You should wear whatever you love and feel comfortable in.

One piece of info I will share is that bright and colourful clothing look striking against a winter white background! That's not to say that neutrals don't also look beautiful in winter. I have photographed a number of people in all three of the other seasons and have loved each and every shoot. I'm always much more caught up in your interactions than I am in what you're wearing. However, if you're someone like me who loves to be prepared in every situation and you'd like some ideas for what to wear, visit my website for previous photos I've taken - <https://www.lauragracephotography.ca/>

If you are booking my services for professional portraits (headshots), I would definitely recommend wearing something clean, comfortable and professional.

\*Note: Outfit changes for any and all photoshoots are absolutely allowed.

#### DO YOU HAVE PROPS?

At this time, props are not something that I am offering. However, you are more than welcome to bring props of your own if you wish! Some props that have worked out wonderfully in past shoots are as follows: wooden crates, mini hay bails and stools for kids to sit on, real or fake flowers, blankets to sit on, wheelbarrows (for babies), toys, signs (typically for announcements), etc.

While props are welcomed and encouraged anytime, keep in mind that you (the client) are the star of the show and you are all it takes to make my camera happy! Also, nature has some pretty great props of its own.

#### IF SOMETHING HAPPENS TO MY PHOTOS, WILL YOU STILL HAVE THEM?

Yes I will! Not only does the gallery I send you not expire, but I will have your photos backed up in other locations. You will always be able to use the password I give you to log back into your gallery and access your images from there. If you forget/lose the password, you can email me for the information.

Hopefully these FAQs have assisted you in deciding whether or not to go with Laura Grace Photography. If you've already made your decision, hopefully reading this has helped you feel more prepared for your photoshoot! If you have any further questions regarding anything at all, do not hesitate to email me at [info@lauragracephotography.ca](mailto:info@lauragracephotography.ca) or give me a call at 587-228-7831.

THANK YOU SO MUCH FOR CHOOSING LAURA GRACE PHOTOGRAPHY!